

National
**SHARED
MOBILITY
SUMMIT**

CHICAGO, MARCH 5-7, 2019



Startup Spotlight

Shared mobility companies and technologies are evolving rapidly. What's on the horizon? Find out during this year's Startup Spotlight Event. Now in its second year, the Startup Spotlight is back with a new group of promising young companies. The selected finalists will present and pitch their ideas round-robin style in front of a panel of judges and conference attendees.

This fast-paced and fun competition gives innovative companies the opportunity to share their ideas with the shared mobility community.

Join us for the following Startup Spotlight features throughout the conference:

Pitch Event, Tuesday, March 5, 4:00-6:00 PM
AON Auditorium

Start-Up Display & Table
International Foyer

Voting for the "One to Watch" Summit Award throughout the conference

Presentation of the "One to Watch" Award during the closing ceremony on Thursday, March 7, 5:45-6:15 PM

Follow the Summit on:
Twitter: @SharedUseCntr
LinkedIn: [linkedin.com/company/shared-use-mobility-center](https://www.linkedin.com/company/shared-use-mobility-center)
Facebook: @sharedusecenter
Use hashtag #SUMC19

The 2019 Startup Spotlight finalists include: Koloni, Velocia, CLEVER Mobility Inc, Vostok, SomEV, Mobility 4 All GBC, Technologies Proxybus Inc, Bellhop Technologies Inc, TIKD and Ride-On Projects.



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ELECTRIC BIKES AND SCOOTERS.

Booth 301

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JUMP

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Dear Attendee,

Welcome to the fifth annual National Shared Mobility Summit in Chicago! We are excited to see all of our friends and colleagues from across the country and the many international attendees joining us. We look forward to getting to know the many new participants in the rapidly advancing field of shared mobility.

This year's Summit highlights two crucial issues facing communities: climate change and ensuring equal access to jobs and economic opportunities. We bring together a diverse set of leaders and innovators across sectors and industries—public, private, and NGO alike—to discuss the big issues facing cities and regions, and how we can respond by implementing and managing new mobility technologies. From the deployment of electric and shared autonomous vehicles, innovations in bikesharing, carsharing, scooters, ride-hailing, on-demand transit and new efforts to integrate these modes with public transit, you'll have the chance to dive into myriad mobility transformations that we must coordinate, regulate, and accelerate to create mobility for all.

Whether it's in a plenary, breakout session, or implementers workshop, we encourage you to take full advantage of the diversity of participants around you in asking questions, sharing your experiences and engaging in thoughtful dialogue. Your next partner for an upcoming pilot maybe sitting next to you! Over the next couple of days, we hope the Summit will inspire and equip you to increase sound mobility choices for your community. Thank you for your commitment, leadership, and ongoing work to make our cities and regions more equitable and sustainable for all.

Best wishes,



A handwritten signature in black ink, appearing to read 'Sharon'.

Sharon Feigon
Executive Director
Shared-Use Mobility Center



A handwritten signature in black ink, appearing to read 'Clayton'.

Clayton Lane
Board Chair
Shared-Use Mobility Center

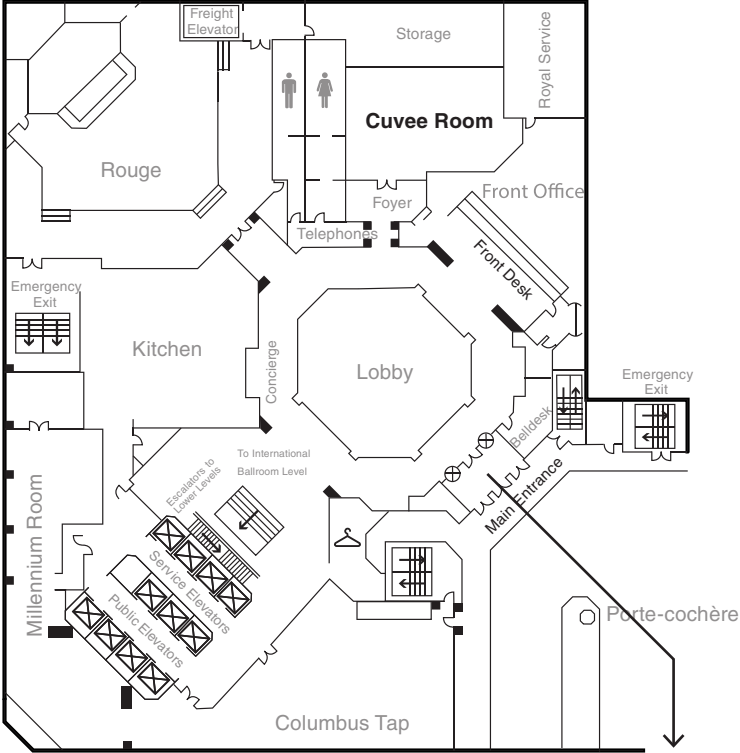
SUMC • BOOTH 8



Reinventing the wheel, one mode at a time.

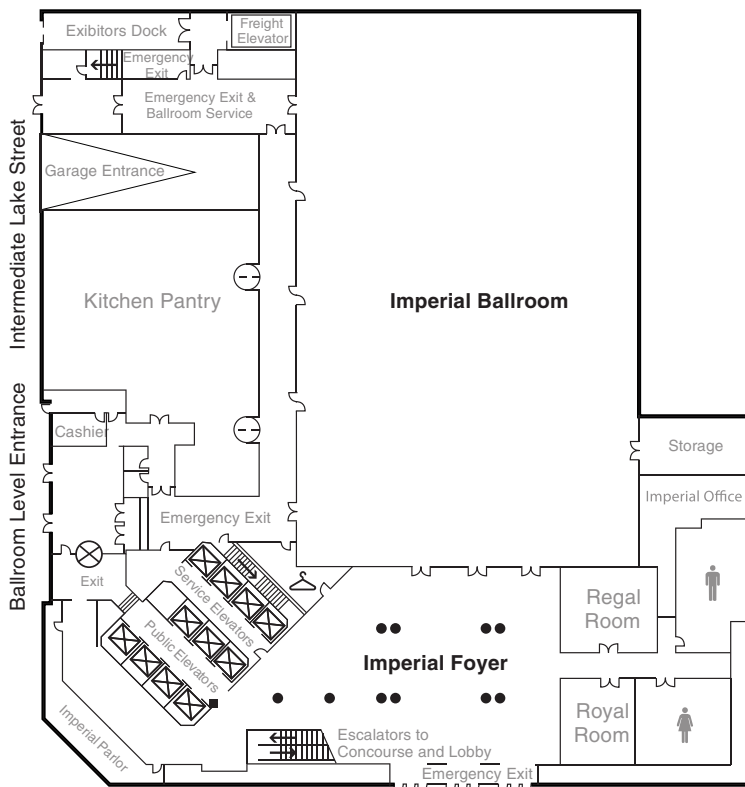
Stop by to try out our bikes and scooters.





Test Drive area in front of The Fairmont Chicago on Columbus Drive

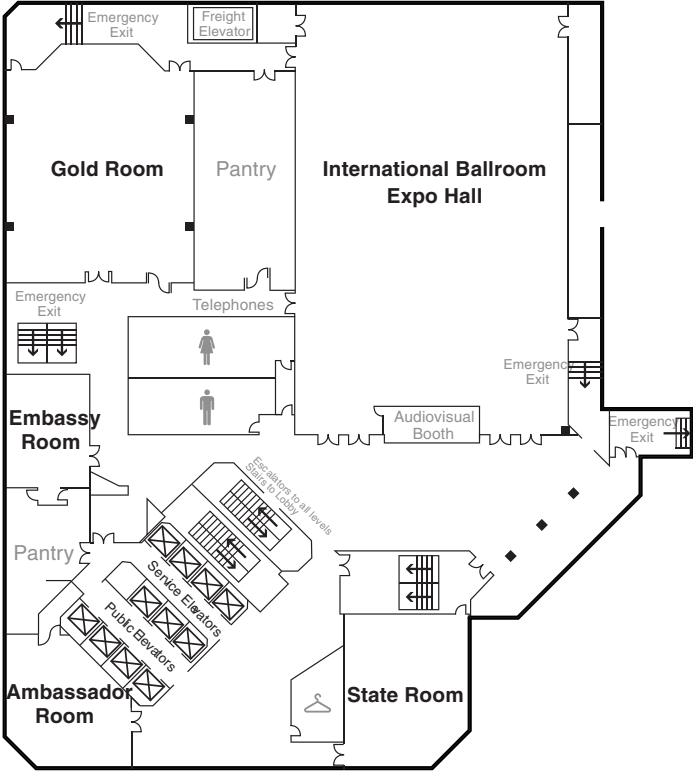
FIRST LEVEL



←
Indoor Access to the AON
Auditorium located in the
AON Center one level up
on B1 Concourse level

B2 LEVEL

200 E Randolph St,
Chicago, IL 60601



SECOND LEVEL



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Agenda

5

Tuesday, March 5th

7:30 AM **Registration Opens**
International Foyer

8:00-5:00 PM **Workshop 1: Mobility On Demand On-Ramp Workshop (Invitation Only)**
State

8:00-12:00 PM **Workshop 2: Public Agencies Evolving into Mobility Integrators (Invitation Only)**
Ambassador

12:30-3:45 PM **Workshop 3: New Mobility Data Standards and Tools (Pre-Registration Required)**
Imperial Ballroom

12:30-3:45 PM **Workshop 4: Creating a Universal Transportation System that Includes Public Transit, Shared Mobility and Human Service Transportation (Pre-Registration Required)**
Ambassador

1:15-3:00 PM **Off-Site Tour: Bike Tour—Downtown from a Divvy (Pre-Registration Required)**
Meet in Fairmont Lobby

1:15-3:00 PM **Off-Site Tour: Behind the Scenes of Chicago's Union Station (Pre-Registration Required)**
Meet in Fairmont Lobby

4:00-6:00 PM **Startup Spotlight: Pitch Session for Emerging Transportation Companies**
AON Auditorium

6:00-8:00 PM **Welcome Reception**
International Foyer

6

Wednesday, March 6th

6:30 AM **Registration Opens**
International Foyer

7:00-8:00 AM **Breakfast and Exposition Hall Open**
International Ballroom

8:00-10:15 AM **Welcome, Keynote, and Plenary Panel**
Imperial Ballroom

10:15-10:45 AM **Break and Visit the Expo**
International Ballroom

10:45-12:15 PM **Breakout 1: Local Government Strategies in Shared Mobility**
Imperial Ballroom

Breakout 2: Carpools Rebooted
Gold

Breakout 3: The Future of Scooter Sharing
AON Auditorium

Breakout 4: Autonomous Shuttles - What we're learning (and how to scale)
State

Breakout 5: Innovations in Carsharing: Reaching Underserved Users
Ambassador

Breakout 6: Benchmarking the European Shared Mobility Experience
Cuvee

12:15-12:45 PM **Lunch and Visit the Expo**
International Ballroom
Boxed lunches available for pickup

12:45-2:15 PM **Midday Plenary Panel and Discussion**
Imperial Ballroom

2:30-4:00 PM **Breakout 1: Innovative Mobility Hubs**
Imperial Ballroom

Breakout 2: Putting Data to Work: Measuring the Impacts of Shared Mobility
Gold

Breakout 3: Making P3s Work
AON Auditorium

Breakout 4: Microtransit: Pilot to Program
State

Breakout 5: Ensuring the Sharing in Autonomous, Connected, Electric, and Shared
Ambassador

2:30-4:00 PM **Off-Site Tour: Bike Tour—Downtown from a Divvy (Pre-Registration Required)**
Meet in Fairmont Lobby

2:30-4:00 PM **Off-Site Tour: Exploring Chicago's Pedway System**
Meet in Fairmont Lobby
(Pre-Registration Required)

4:00-4:30 PM **Break and Visit the Expo**
International Ballroom

6

Wednesday, March 6th

**4:30-
6:00 PM** **Breakout 1: Bikesharing Pedals Forward**
Imperial Ballroom

Breakout 2: Building MaaS: Technology Challenges and Solutions
Gold

Breakout 3: A Dialogue with FTA
AON Auditorium

Breakout 4: Project Kinetic: The Use of Public-Private Partnerships to Ideate and Deploy Mobility Pilot Solutions in Detroit
State

Breakout 5: Shared Mobility as a Resilience Strategy
Ambassador

Breakout 6: EV Charging for Shared Mobility: Making It Widespread and Equitable
Cuvee

**6:00-
8:00 PM** **Evening Reception**
International Ballroom

7

Thursday, March 7th

7:00 AM **Registration Opens**
International Foyer

7:00-8:00 AM **Breakfast and Exposition Hall Open**
International Ballroom

8:00-10:15 AM **Welcome, Keynote, and Plenary Panel**
Imperial Ballroom

10:15-10:45 AM **Break and Visit the Expo**
International Ballroom

10:45-12:15 PM **Breakout 1: How's My Transit Agency Doing? A Renewed Look at Mobility Performance Metrics**
Imperial

Breakout 2: Inclusive Shared Mobility and People with Disabilities: Strategic and Regulatory Approaches
Gold

Breakout 3: Innovations in Carsharing: Electric Vehicles and Evolving Business Models
AON Auditorium

Breakout 4: Whole Community Approaches to Reduce Personal Vehicle Travel
State

Breakout 5: Building Multi-Modal Mobility in Low Density Areas
Ambassador

7

Thursday, March 7th

10:45-12:15 PM Off-Site Tour: Behind the Scenes of Chicago's Union Station (Pre-Registration Required)
Meet in Fairmont Lobby

10:45-12:15 PM Off-Site Tour: Exploring Chicago's Pedway System
Meet in Fairmont Lobby

12:15-12:45 PM Lunch and Visit the Expo
International Ballroom
Boxed lunches available for pickup

12:45-2:15 PM Midday Plenary Panel and Discussion
Imperial Ballroom

2:30-4:00 PM Breakout 1: Transforming Management of the Right of Way
Imperial Ballroom

Breakout 2: Transit Ridership Trends and Implications for Other Modes
Gold

Breakout 3: MaaS System Design and Organization
AON Auditorium

Breakout 4: Understanding and Coordinating Mobility Options for the Transportation Disadvantaged State

Breakout 5: Electrification and Equity in Ridehailing
Ambassador

**4:00-
4:15 PM** **Break and Visit the Expo**
International Ballroom

**4:15-
5:45 PM** **Breakout 1: Shared Mobility's Role in Addressing
Climate Change**
Imperial

Breakout 2: Building and Funding Mobility Coalitions
Gold

**Breakout 3: Risk and Uncertainty for Users and
Operators**
State

Breakout 4: New Horizons in Outside the Box Mobility
Ambassador

**Breakout 5: Next Generation Transit Fleets: Embracing
Electric**
Cuvee

**5:45-
6:15 PM** **Closing Ceremony**
Join us for our concluding remarks, a toast to shared mobility for all, and learn the "One to Watch" winner of the Startup Spotlight



advancing the innovative spirit

Legal and regulatory issues in connection with mobility and vehicle use are dynamic, evolving and challenging. With decades of experience, Polsinelli attorneys have provided counsel in connection with virtually every aspect of the mobility and vehicle use business and have a deep knowledge of the industry. We represent carsharing companies, OEMs and rental car companies, as well as companies pursuing new and emerging business models for the use of vehicles. A core team of attorneys with substantial industry experience is ready to assist.

There's light at the end of the tunnel.



real challenges. real answers.SM

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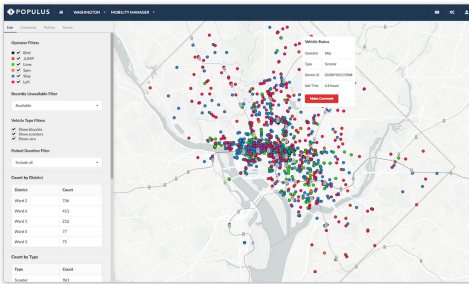
Polsinelli is very proud of the results we obtain for our clients, but you should know that past results do not guarantee future results; that every case is different and must be judged on its own merits; and that the choice of a lawyer is an important decision and should not be based solely upon advertisements. Polsinelli PC. Polsinelli LLP in California.



A PLATFORM FOR CITIES TO MANAGE THE FUTURE OF MOBILITY

Populus Mobility Manager is the first platform to integrate complex real-time data from growing fleets of shared bikes, scooters, and cars to help cities plan for the future.

Trusted by leading cities and mobility operators, Populus helps the public and private sector work together to improve transportation safety, efficiency, and equity.



MANAGE

Populus delivers real-time data from shared mobility fleets. Our platform facilitates coordination and compliance with new mobility policies.

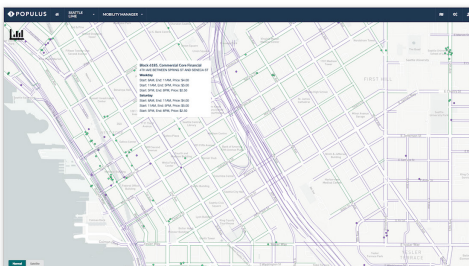
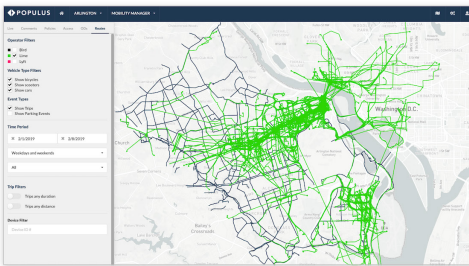
MEASURE

Our platform processes vehicle location and survey data to help cities and operators measure the impacts of shared mobility. We help you maximize the benefits of shared services.

PLAN

We analyze historical data to support planning decisions. Design and communicate bike/ scooter parking areas in seconds through our platform.

Contact us at hello@populus.ai to learn about our new curbside management tools!



Program Guide

Session Descriptions

Panel Breakout Sessions: These 90-minute discussion-based sessions offer in-depth explorations of emerging trends in shared mobility, public-private partnerships, and collaborations across the public, nonprofit, and private sectors. Sessions in this track include panels of up to 5 speakers with a moderator and include discussion time.

5

Tuesday, March 5th

7:30 AM Registration Opens
International Foyer

8:00-5:00 PM Workshop 1: Mobility On Demand On-Ramp Workshop (Invitation Only)
State

Transit agencies are integrating new mobility options to better serve public transportation needs. The Mobility On Demand On-Ramp Program explores challenges and opportunities to achieve that goal through a variety of mobility on demand projects. In this workshop, transportation agencies and innovators interested in developing mobility on demand will interact with national leaders to discuss: developing business plans; establishing successful partnerships; creating mobility performance metrics; and designing strategies for community engagement. Participants will also learn about the six Mobility On Demand On-Ramp Program participant agencies' projects. In learning about peer agencies' experiences, workshop participants will gain tools for designing their own mobility on demand pilot projects.

8:00-12:00 PM Workshop 2: Public Agencies Evolving into Mobility Integrators (Invitation Only)
Ambassador

With the changing mobility landscape enabled by technology and changing customer desires, public agencies must evolve alongside the new mobility mix to further the mission of equitable sustainable mobility. Customers want to look, book, and pay for their transportation trips with a tap on the phone. If information about bikeshare, carshare, ridehail, bus, and rail are all

instantly available with that tap, customers will enjoy a wealth of choices. This discussion among a core group of leaders from the public, NGO, and private sectors will discuss the pathways and barriers for agencies to navigate this change.

12:30-3:45 PM Workshop 3: New Mobility Data Standards and Tools (Pre-Registration Required)
Imperial Ballroom

This workshop will prepare practitioners to utilize micromobility and ridehailing data in decisions around street design, curb management, and regulatory enforcement. National leaders will speak to such topics as open data concepts and standards, specifications like the emerging Mobility Data Specification, and data applications in innovative mobility management projects. Participants will also gain hands-on experience with cutting-edge software tools for visualizing and leveraging mobility data.

12:30-3:45 PM Workshop 4: Creating a Universal Transportation System that Includes Public Transit, Shared Mobility and Human Service Transportation
Ambassador

This will provide an overview of mobility management and the opportunities to connect public transit, shared mobility, and human services transportation. Each of the panelists will give a brief presentation and then the workshop participants will break-out into groups to discuss what it means to have a universal transportation system that increases accessible mobility options while potentially reducing costs and improving efficiency.

1:15- Off-Site Tour: Bike Tour—Downtown from a Divvy
3:00 PM (Pre-Registration Required)

Meet in Fairmont Lobby

Leaving from The Fairmont Hotel, this tour will explore the downtown Chicago in a 6-mile lap through the Loop. Our route will take us to Lake Michigan, past Millennium Park, through gorgeous downtown architecture, to Phase I of the Navy Pier Flyover, down magnificent Michigan Avenue and back to the hotel. We will stop to talk for 5-10 minutes at the Flyover. Bring a helmet!

Ride takes place regardless of weather. Please dress appropriately. SUMC will not provide helmets but does strongly recommend them and suggests you bring your own.

1:15- Off-Site Tour: Behind the Scenes of Chicago's Union
3:00 PM Station (Pre-Registration Required)

Meet in Fairmont Lobby

As the third-busiest railroad terminal in the United States, Chicago's Union Station serves over 300 trains per weekday, which together carry roughly 120,000 arriving and departing passengers. Participants will get an exclusive, behind-the-scenes tour of recent improvements and proposed infrastructure projects as part of the Union Station Master Plan--a collaborative effort between Amtrak, the Chicago Department of Transportation, Metra, and the Regional Transportation Authority. Attendees will learn how the Master Development – another ongoing Amtrak initiative – also affects Union Station.

Tour led by Erik Cempel, Program Manager, Amtrak

SPECIAL EVENT

4:00-6:00 PM Startup Spotlight: Pitch Session of Emerging Transportation Companies
AON Auditorium

Our second annual Startup Spotlight will feature some of the most exciting and innovative young companies currently active in the shared mobility field in a round robin session of short pitches. Contestants will present their ideas in front of experts, agencies, and funders. Our judges will select three finalists and conference attendees will vote on a winner to be announced during the closing ceremony on Thursday.

Companies include: Koloni, Velocia, CLEVER Mobility Inc, Vostok, SomEV, Mobility 4 All GBC, Technologies Proxybus Inc, Bellhop Technologies Inc, TIKD and Ride-On Projects.

Emcee: Kevin McLaughlin, VP Strategic Partnerships, Free2Move

Judges

- Beth Bond, Head of City Development, Bosch
- Jason Dietrich, Principal, A3Ventures
- David Leopold, Director of Product Management, City Tech Collaborative, UI Labs

SPECIAL EVENT

6:00-8:00 PM Welcome Reception
International Foyer

Meet and mingle with attendees for drinks and appetizers during the first evening reception of the Summit.

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Welcome to the Future of Mobility

More than 50 cities around the world are embracing the shared ride revolution with Via.

Los Angeles, CA



Operating first/last mile service in partnership with LA Metro to connect residents in low-income neighborhoods with transit stations.

Arlington, TX



Replaced an underperforming bus system with dynamic on-demand microtransit, providing residents with a popular and affordable public transportation service.

Coffs Harbour, Australia



Deploying advanced technology for shared, dynamic, on-demand AVs in partnership with Busways and Easymile.

For more information visit platform.ridewithvia.com or email platform@ridewithvia.com

6

Wednesday, March 6th

6:30 AM Registration Opens

International Foyer

7:00- Breakfast and Visit Expo

8:00 AM International Ballroom

8:00- Welcome: The Constantly Evolving World of Shared 10:15 AM Mobility

Sharon Feigon, Co-Founder & Executive Director, Shared-Use Mobility Center

Welcome to Chicago

Karen Tamley, Commissioner, Mayor's Office for People with Disabilities, Chicago

Keynote: Climate Change & Multi-modal Mobility Solutions for a Sustainable Future

Shelley Poticha, Managing Director, Healthy People & Thriving Communities Program, Natural Resources Defense Council

Plenary Panel

Carbon emissions are the leading cause of climate change and transportation is the leading cause of emissions in the US. Mobility that is accessible, affordable and efficient is a vital part of livable communities where everyone can thrive. This panel, which features agency heads and city leaders from North America, will feature brief presentations and a discussion about a multi-modal mobility solutions for a sustainable future.

Moderator: Laura Bliss, Staff Writer, City Lab

Panelists

- Randy Clarke, President and CEO of Capital Metro, Austin, Texas
- Sadhu Johnston, City Manager, Vancouver, British Columbia
- Stephanie Pollack, CEO of Massachusetts Department of Transportation

10:15- Break and Visit the Expo

10:45 AM International Ballroom

10:45- Breakout 1: Local Government Strategies in Shared

12:15 PM Mobility

Imperial Ballroom

To build out a shared mobility network and connect it with public transit we must transform our local government agencies into mobility innovators. What does it take to pilot new programs and break down silos? Join mobility managers at the city, county, and regional levels as they discuss what they do, why they do it, and what it takes for our bureaucracies to evolve into what we need now.

Moderator: Katherine Kortum, Senior Program Officer, Transportation Research Board

Panelists

- Kenny Fennell, Senior Mobility Strategist, City of Detroit
- Meredith Klekotka, Shared Mobility Program Manager, Metro Transit, Minnesota
- Jean Paul Velez, Innovative Mobility Program Manager, King County, Washington

10:45- Breakout 2: Carpools Rebooted
12:15 PM Gold

In many ways, carpooling laid the groundwork for shared mobility options to come by connecting drivers with private vehicles to riders, reducing drive-alone trips. While carpooling never went away, technology now offers the possibility of on-demand operations and more seamless, Mobility-as-a-Service-like trips. It's a whole new world for carpooling, and in this session you can learn about and discuss the latest developments and partnerships.

Moderator: Jumana Nabti, Manager of Access Programs, Bay Area Rapid Transit

Panelists

- Anya Babbit, Founder and CEO, SPLT
- Dani Simons, Head of Public Sector Partnerships, Waze
- Kevin Orr, CEO, Liftango

10:45- Breakout 3: The Future of Scooter Sharing
12:15 PM AON Auditorium

2018 was the year of the scooter. Backed by venture capital and adopted by users despite being a new mode, scooters have asserted their presence. Yet, important decisions remain for both the public and private sectors: How will scooters operate in comparison to other modes?, Who will regulate the mode and ensure safety?, and Where might scooters fit in the current round of mergers? After brief presentations, these questions will be raised and discussed.

Moderator: Sarah Kaufman, Associate Director, Rudin Center for Transportation Studies, New York University

Panelists

- Y.J. Fischer, Sr. Director for Global Partnerships, Bird
- Kyle Rowe, Head of Government Partnerships, Spin
- Gabriel Scheer, Director of Government Affairs & Strategic Development, Lime
- Nicholas Williams, Deputy Chief of Staff, Denver Public Works

10:45- Breakout 4: Autonomous Shuttles - What we're learning
12:15 PM (and how to scale)

State

Google brought self-driving cars to public consciousness in 2009 with its highly visible autonomous vehicles (AVs) traveling on California roads. Now, dozens of cities and manufacturers are following suit and the cities of Detroit, Ann Arbor, and Minneapolis are joining London, Helsinki, Singapore and Melbourne in piloting autonomous shuttle buses. This session will take a deeper look at how to get an AV pilot underway, why we need to be clear on what transportation problem it is solving, and how to determine what solutions may work best.

Moderator: Ellen Partridge, Shared-Use Mobility Center

Panelists

- Rob Antoniak, Chief Operating Officer, Valley Metro
- Joshua Cregger, Technology Policy Analyst, Volpe Center
- Amanda Howell, Urbanism Next Project Manager, Sustainable Cities Initiative, University of Oregon
- Lauren Isaac, Director of Business Initiatives, EasyMile

10:45- Breakout 5: Innovations in Carsharing: Reaching
12:15 PM Underserved Users

Ambassador

Residents of transit disadvantaged areas and lower-income gig economy workers both rely on access to automobiles. Private car ownership is a significant financial risk for individuals in either context. This panel gathers operators and researchers to discuss innovative ways that carsharing addresses mobility needs outside of higher-density and higher-income contexts.

Moderator: Jennifer Dotson, Executive Director, Ithaca Carshare

Panelists

- Charles Melton, Public Policy Manager, Turo
- Ashlee Tran, Business Development, Getaround
- Arnd Baetzner, PhD Candidate, University of St. Gallen, Switzerland

10:45- 12:15 PM Breakout 6: Benchmarking the European Shared Mobility Experience

Cuvee

Presenter: Allen Greenberg, Senior Policy Analyst, Federal Highway Administration

Participant Respondents:

- Sharon Feigon, Executive Director, Shared-Use Mobility Center
- Brian Lagerberg, Director of Public Transportation, Washington State Department of Transportation

The Federal Highway Administration (FHWA) and SUMC recently released a Global Benchmarking study report for implementing shared mobility services. The team researched and visited programs and projects from across Europe, where many of the “new” mobility practices in the U.S.—like mobility hubs and Mobility as a Service (MaaS)—have existed for decades. Join participant respondents from the FHWA international track to learn what’s behind European successes—including innovative contracting and novel consortiums not seen in the U.S.—and what could be done in the U.S. to realize similar gains

12:15- 12:45 PM Lunch and Visit the Expo
International Ballroom

BOX LUNCHES AVAILABLE FOR PICKUP

12:45- 2:15 PM Midday Plenary Panel and Discussion: Multi-Modal Mergers: When Single Agencies and Corporations Control Multiple Mobility Options

Imperial Ballroom

Read the business news and you’ll find that the modes are coming together—thanks in a large part to mergers and acquisitions. This brings a new set of concerns as single agencies and corporations are controlling diverse modes, and offers benefits to users including easier mode transfers and payment integration. This panel will feature private- and public-sector leaders discussing and debating multi-modal mergers.

Moderator: Mariia Zimmerman, MZ Strategies

Participants

- Jon Coleman, Director, City Solutions, Ford Smart Mobility
- Ryan Rzepecki, CEO of JUMP
- Jake Sion, COO of Transit App
- Gary Thomas, President/Executive Director, Dallas Area Rapid Transit

2:30-4:00 pm Breakout 1: Innovative Mobility Hubs
Imperial Ballroom

Europeans have long engaged in proactive planning and design for proximate multimodal infrastructure and electrification. Leaders in the United States are starting to catch on, developing the planning infrastructure and support for hubs that bring together multiple modes and amenities. We discuss why, and how they're doing it. This session is part of the FHWA international track.

Moderator: Shin Pei Tsay, Executive Director, Gehl Institute

Panelists

- Angelo Meuleman, Project Director of Shared Mobility, TaxiStop
- Danielle Kochman, Associate Regional Planner, San Diego Association of Governments
- Brian Lagerberg, Director of Public Transportation, Washington State Department of Transportation

2:30-4:00 pm Breakout 2: Putting Data to Work: Measuring the Impacts of Shared Mobility
Gold

From ridesourcing to micromobility, data is central to understanding how new mobility services are having an impact on our communities. Learn from researchers who have turned data into findings around issues such as congestion and equity, and brainstorm solutions to use this information to improve mobility, access, and equity in our cities and regions

Moderator: Regina Clewlow, CEO and Co-founder, Populus

Panelists

- Anne Brown, Assistant Professor, University of Oregon
- Bruce Schaller, Principal, Schaller Consulting, New York City
- C. Scott Smith, Assistant Director, Chaddick Institute for Metropolitan Development, DePaul University, Chicago

2:30- Breakout 3: Making P3s Work

4:00 PM AON Auditorium

Public-private partnerships aim to bring stakeholders together to solve complex problems—with benefits for both parties. These partnerships take different forms, and can be used for faster project delivery as well as joint financing. This panel will share learnings on what contributes to P3 success: a dedicated revenue source, a good working relationship built on trust and skin in the game, and a measure of risk sharing.

Moderator: Sonika Sethi, Manager of Surface Transportation Solutions, Leidos

Panelists

- Eleanor Joseph, Director of Business Development, Via
- Diogo Lousa, Manager of Transportation Innovation, Massachusetts Bay Transportation Authority
- Sabrina Sussman, Manager of Public Partnerships, Zipcar

2:30- Breakout 4: Microtransit: Pilot to Program

4:00 PM State

Microtransit in its various forms holds promise for reshaping the delivery of transit service in environments where traditional fixed routes have a hard time being productive. Some of these services, however, have faced challenges. Hear from innovators in the public and private sector about their experience with mobility partnerships to deliver more efficient demand-responsive transit.

Moderator: Rani Narula-Woods, Senior Director of Special Projects, LA Metro

Panelists

- Jeff Becker, Senior Manager of Service Development, Denver Regional Transit District
- Dr. Dean Economou, Senior Vice President, Liftango
- Onesimo Flores, Founder, Jetty
- Cody Lowe, Planning Analyst, Marin Transit
- John Urgo, Senior Transportation Planner, AC Transit

2:30-4:00 PM Breakout 5: Ensuring the Sharing in Autonomous, Connected, Electric and Shared

Ambassador

Electric, autonomous and shared describe the coming world of vehicles that quietly, efficiently and safely drive themselves. As these system designs are brought out to the public, there will be questions about the social and behavioral impacts, about how autonomous vehicles (AVs) interact with other road vehicles and with pedestrians, about the ways of owning, updating, operating, and connecting vehicles to get people where they want to go. The entire transportation infrastructure—and the communities shaped by it—will be transformed by AVs. This panel discussion will highlight some of the issues that will be part of the transformation and why we should care.

Moderator: Jerry Quandt, Acting Executive Director, Illinois Autonomous Vehicles Association

Panelists

- Hana Creger, Environmental Equity Manager, Greenlining
- William Riggs, Assistant Professor, University of San Francisco
- Shannon Walker, New Mobility Strategic Advisor, City of Seattle

2:30- Off-Site Tour: Bike Tour—Downtown from a Divvy
4:00 PM (Pre-Registration Required)

Meet in Fairmont Lobby

Leaving from The Fairmont Hotel, this tour will explore the downtown Chicago in a 6-mile lap through the “Loop”. Our route will take us to the lake, past Millennium Park, through gorgeous downtown architecture, to Phase I of the Navy Pier Flyover, down magnificent Michigan Ave and back to the hotel. We will stop to talk for 5-10 minutes at the Flyover. Bring a helmet!

Ride takes place regardless of weather. Please dress appropriately. SUMC will not provide helmets but does strongly recommend them and suggests you bring your own.

2:30- Off-Site Tour: Exploring Chicago’s Pedway System
4:00 PM (Pre-Registration Required)

Meet in Fairmont Lobby

Not accessible

Discover the fascinating “city below the city” used by Chicagoans every day—the Pedway. Our one-and-a-half mile walking tour, led by Chicago Architecture Center docents, introduces the history, design, and unique surprises of the underground system. Along the way, you’ll see linkages to Chicago’s major Loop office and residential structures including connections to public transportation hubs. We’ll also visit the interiors of a few of Chicago’s famous historic and contemporary buildings.

4:00- Break and Visit the Expo
4:30 PM International Ballroom

4:30- Breakout 1: Bikesharing Pedals Forward
6:00 PM Imperial

While scooters captured much of the attention in 2018, bikesharing is perhaps the bellwether mode for shared mobility. It has undergone many changes since the arrival of dockless bikes in the previous year, including the exit of some of the operators. Panelists will be representing the continuing evolution of bikesharing, from recent mergers and acquisitions to wider, shared e-bikesharing platforms.

Moderator: Bill Dossett, Executive Director, Nice Ride

Panelists

- Evan Corey Costagliola, Director of Transportation Partnerships, Government Relations, Lime
- Alex Vickers, Business Development, JUMP at Uber
- Amanda Woodall, Program Director, Chicago Department of Transportation
- Caroline Samponaro, Head of Bike, Scooter & Pedestrian Policy, Lyft

4:30-6:00 PM Breakout 2: Building MaaS: Technology Challenges and Solutions
Gold

This panel will focus on the nuts and bolts of various Mobility as a Service approaches, including the details of customer offerings and key technologies such as payment and multi-service trip planning, routing, and dispatch. We'll hear from panelists representing both public agencies building their own MaaS offerings and private sector practitioners and organizations working on MaaS technologies and standards.

Moderator: Carol Schweiger, President, Schweiger Consulting

Panelists

- Piia Karjalainen, Senior Manager, MaaS Alliance
- Bibiana McHugh, Manager, Mobility & Location-Based Services, Tri-County Metropolitan Transportation District of Oregon
- Tina Mörch-Pierre, Assistant Vice President for Payment Systems and Statistical Reporting, Dallas Area Rapid Transit
- Vlad Vorotovic, Head of New Mobility Solutions, PTV Group

4:30-6:00 PM Breakout 3: A Dialogue with FTA
AON Auditorium

Part listening session, part discussion, this session will give attendees the chance to hear from each other and to speak directly to FTA about innovative ideas percolating in their organizations about mobility on demand, multimodal integrations, and how emerging technology can best enhance transit. Discuss questions like, “What kind of assistance do agencies need to make these ideas a reality?”, “What policy barriers are in the way?”, and “How can FTA be a resource?”—and hear about funding opportunities for 2019!

4:30-6:00 PM Breakout 4: Project Kinetic: The Use of Public Private Partnerships to Ideate and Deploy Mobility Pilot Solutions in Detroit
State

Detroit depends on mobility to support opportunities across the city. A lack of mobility options can limit residents’ access to jobs, health care, education and civic activities. During this panel, hear how each of the partners in a public-private partnership is envisioning and deploying mobility pilot solutions that foster equity and access.

Moderator: Amanda Roraff, PlanetM Operations Manager, Michigan Economic Development Corporation

Panelists

- Michelle Anderson, Partner & Managing Director, Boston Consulting Group
- Stacey Matlen, Senior Mobility Strategist, City of Detroit
- Justin Snowden, Smart Mobility Strategist, City of Detroit
- Kelsey Peterson, Manager, EV Strategy & Programs, DTE Energy

4:30-6:00 PM Breakout 5: Shared Mobility as a Resilience Strategy
Ambassador

From climate change adaptation to infrastructure overhauls to major events, cities and regions need versatile resilience strategies to survive and thrive. This panel will focus on why shared mobility should be at the heart of these strategies and discuss how different cities have been incorporating transit and shared mobility in their resilience plans.

Moderator: Matthew Daus, Transportation Technology Chair,
City University of New York

Panelists

- Joyce Coffee, President, Climate Resilience Consulting
- Maulik Vaishnav, Senior Revenue & Operations
Research Analyst, Chicago Transit Authority
- Margo Dawes, New Mobility, Data, and Equity Strategic
Advisor, City of Seattle

**4:30-
6:00 PM Breakout 6: EV Charging Infrastructure for Shared
Mobility**
Cuvee

Electric Vehicle charging infrastructure is being developed by utilities and other companies across the nation. Keeping EV shared mobility services powered up presents unique challenges and opportunities in terms of utility strategy, mobility operations, and community development. Learn from public private, and non-profit leaders who are finding new synergies at the intersection of shared and electric.

Moderator: Zach Henkin, Deputy Director, Forth

Panelists

- Darren Epps, Product Development Specialist,
Southern Company
- Terea Macomber, Electric Vehicle Project Manager,
GRID Alternatives
- Philip Pugliese, Transportation Systems Planner,
Chattanooga Area Regional Transportation Authority
- Richard Steinberg, Senior Director, Electrify America

SPECIAL EVENT

**6:00-
8:00 PM Drinks and Evening Reception**
International Ballroom

Together, we can optimize risk—and your business

Hi, we're Arity—a mobility data and analytics company founded by Allstate to make transportation smarter, safer, and more useful for everyone. We're leveraging more than 85 years of claims data and our network of insurance partners to help shared mobility providers improve driver recruitment and retention, reduce damages and accidents, and facilitate relationships with commercial insurance carriers. With Arity, you can prioritize safety, accessibility, and affordability while growing your business—allowing you to turn risk into business reward.

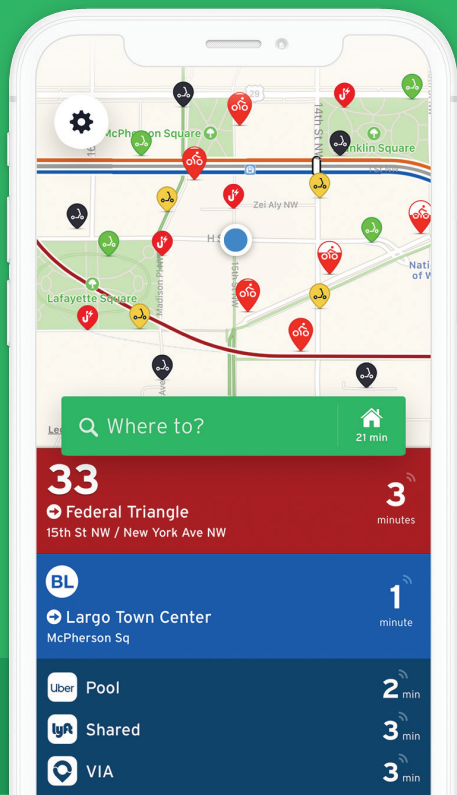
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7

Thursday, March 7th

7:00 AM Registration Opens
International Foyer

7:00- Breakfast and Exposition Hall Open

8:00 AM International Ballroom

8:00- Welcome: Our Changing Mobility Landscape and Reveal of

10:15 AM New SUMC Tools

Sharon Feigon, Co-Founder & Executive Director, Shared-Use Mobility Center

Going Places with the CTA

Dorval Carter, President, Chicago Transit Authority

Keynote: Advancing Access to Employment and Economic Opportunities with Shared Mobility

Anthony Foxx, Chief Policy Officer and Senior Advisor to the President, Lyft

Plenary Panel

Transportation creates divides, connecting some communities while excluding others. Yet shared mobility has the potential to change cities and regions into areas where economic success is not dependent on owning a car. We will discuss how multi-modal innovations and public-private partnerships can equalize access to a wide range of employment options, as well as increase productivity, open up new markets for business, and increase supply chain efficiency. Further, they will discuss the role and responsibility of invested parties to ensure that all persons can benefit from and participate in this strengthened economy.

Moderator: Mary Wisniewski, Transportation Reporter,
Chicago Tribune

Panelists

- Jameson Auten: VP of Regional Service Delivery and Innovations at Kansas City Area Transportation Authority
- Dorval Carter: President of the Chicago Transit Authority
- Anita Cozart: Managing Director, PolicyLink
- Roger Millar: Secretary, Washington State Department of Transportation
- Brad Miller: CEO, Pinellas Suncoast Transit Authority

10:15- Break and Visit the Expo

10:45 AM International Ballroom

10:45- Breakout 1: How's My Transit Agency Doing? A Renewed

12:15 PM Look at Mobility Performance Metrics

Imperial

As new mobility technologies and services grow, transit agencies are starting to think outside the box about what they do, but what constitutes success? Join the Federal Transit Administration and their partners to discuss how agencies can rethink metrics to best serve the rider, the transportation system, and regional and national goals, and what it will take to measure them.

Moderator: Prashanth Gururaja, Program Director, Shared-Use Mobility Center

Panelists

- Alice Grossman, Policy Analyst, Eno Center for Transportation
- James McGinnis, Transit Services Manager, Regional Transportation Authority of Pima County
- Murat Omay, Senior Program Manager, Federal Transit Administration

10:45-12:15 PM Breakout 2: Inclusive Shared Mobility and People with Disabilities: Strategic and Regulatory Approaches
Gold

Experts from a non-profit, transit agency, shared mobility operators, and a national policy advocate will present views on how shared mobility, in particular ridesourcing, might best meet the needs of people with disabilities. Supportive policies and strategies for providing service to persons with disabilities will be at the heart of the conversation as the panelists discuss what has worked, impediments to provision, remaining gaps and opportunities. Each of the panelists will give a brief presentation followed by Q&A.

Moderator: Judy Shanley, Ph.D., Assistant Vice President, Education & Youth Transition, National Center for Mobility Management & Easterseals

Panelists

- Rachel Cohn, Director, Systemwide Accessibility at New York City Transit, New York City Transit
- Malcom Glenn, Head of Global Policy, Accessibility and Underserved Communities, Uber
- Lilly Shoup, Senior Director of Policy and Partnerships, Lyft
- Carol Tyson, Government Affairs Liaison, Disability Rights Education and Defense Fund

10:45-12:15 PM Breakout 3: Innovations in Carsharing: Electric Vehicles and Evolving Business Models
AON Auditorium

Carsharing is undergoing rapid change as new technologies and new companies enter the fray. This panel features leading industry voices addressing emerging trends such as electrification, multi-modal integration, and new business models.

Moderator: Zahra Bahrani Fard, Transportation Systems Analysis, Center for Automotive Research

Panelists

- Christophe Arnaud, CEO, Blue Systems
- Jeff Shields, Field Operations Lead, GM Urban Mobility and Maven
- Justin Holmes, Director of Public Policy, Zipcar

10:45-12:15 PM Breakout 4: Whole Community Approaches to Reduce Personal Vehicle Travel

State

In Europe, a constellation of policy efforts and supports that span from the local to the supra-national levels help regions to reduce single-occupancy vehicle travel and catalyze shared mobility innovation. We discuss how large-scale environmental and social goals can make their way into local practice abroad and at home. This session is part of the FHWA international track.

Moderator: Dana Yanocha, Senior Research Associate, Institute for Transportation and Development Policy

Panelists

- Massimo Ciuffini, Mobility Area Coordinator, Foundation for Sustainable Development, Milan, Italy
- Robert Missen, Head of Transport Research, European Commission, Brussels, Belgium
- Mary Morse Marti, Executive Director, Move Minneapolis

10:45-12:15 PM **Breakout 5: Building Multi-Modal Mobility in Low Density Areas**

Ambassador

Some of the most exciting developments in shared mobility are occurring in mid-sized cities, suburbs, and rural areas. Through creative partnerships, these agencies are expanding the bounds of shared mobility, and offering alternatives to drive-alone trips in the most challenging contexts.

Moderator: Jenny O'Brien, Employer Outreach Coordinator, Mid-America Regional Council

Panelists

- Nelima Sitati Munene, Executive Director, ACER, Inc.
- Brandon Policicchio, Chief Customer & Business Development Officer, Greater Dayton Regional Transit Authority
- Caroline Rodier, Associate Director of the Urban Land Use and Transportation Center at the University of California, Davis
- Matt Yarrow, Assistant General Manager Transit Development and Planning, Tompkins Consolidated Area Transit

10:45-12:15 PM **Off-Site Tour: Behind the Scenes of Chicago's Union Station (Pre-Registration Required)**

Meet in Fairmont Lobby

As the third-busiest railroad terminal in the United States, Chicago's Union Station serves over 300 trains per weekday, which together carry roughly 120,000 arriving and departing passengers. Participants will get an exclusive, behind-the-scenes tour of recent improvements and proposed infrastructure projects as part of the Union Station Master Plan--a collaborative effort between Amtrak, the Chicago Department of Transportation, Metra, and the Regional Transportation Authority. Attendees will learn how the Master Development – another ongoing Amtrak initiative – also affects Union Station.

Tour led by: Erik Cempel, Program Manager, Amtrak

10:45- Off-Site Tour: Exploring Chicago's Pedway System

12:15 PM Meet in Fairmont Lobby

[Not accessible](#)

Discover the fascinating “city below the city” used by Chicagoans every day—the Pedway. Our one-and-a-half mile walking tour, led by Chicago Architecture Center docents, introduces the history, design, and unique surprises of the underground system. Along the way, you'll see linkages to Chicago's major Loop office and residential structures including connections to public transportation hubs. We'll also visit the interiors of a few of Chicago's famous historic and contemporary buildings.

12:15- Lunch and Visit the Expo

12:45 PM International Ballroom

BOX LUNCHES AVAILABLE FOR PICKUP

12:45- Midday Plenary Panel and Discussion: Shared Mobility

2:15 PM Innovations and Future Trends

Imperial Ballroom

From autonomous vehicles and ridehail-transit integrations to e-bikes and dockless scooters, today's shared mobility developments would have been unheard of only a few years ago. So what's next? Listen to and join an international panel of transportation leaders from public and private sectors share the latest mobility innovations and discuss the policies, partnerships and technology that can bring them to life in a pilot near you.

Moderator:

Vince Valdes, Associate Administrator for Research, Demonstration and Innovation, FTA

Panelists

- Tiffany Chu, COO of Remix
- Yann Leriche, CEO of Transdev North America
- Daniel Ramot, CEO of Via
- Joshua Schank, Chief Innovation Officer, LA Metro

2:30-4:00 PM Breakout 1: Transforming Management of the Right of Way

Imperial Ballroom

With an ever-increasing number of services and devices vying for a piece of the public right of way—including sidewalks, curbs, parking, and travel lanes—a variety of novel public and private approaches are emerging to understand and manage this proliferation of demands (and the data that goes along with them). How do we make sense of what's going on, and how do we weigh competing priorities and sometimes contradictory public goals for the use of limited public space? This panel gathers practitioners and policymakers from key entities working at this nexus between partnership, regulation, and growing industry standardization.

Moderator: Samantha Herr, Executive Director, North American Bikeshare Association

Panelists

- Kate Fillin-Yeh, Strategy Director, National Association of City Transportation Officials
- Danielle Harris, Innovation Strategist, San Francisco Municipal Transportation Agency
- Karina Ricks, Director of Mobility and Infrastructure, City of Pittsburgh
- Rachel Zack, Policy Strategist, Remix

2:30-4:00 PM Breakout 2: Transit Ridership Trends and Implications for Other Modes

Gold

In 2018, public transit ridership in the United States reached its lowest point in over a decade. The reasons for these declines—which are taking place in cities large and small, auto dependent and well supplied with transit—defy easy characterization, but have been posited to include gentrification, impacts from TNCs and other emerging modes, rising auto ownership, and service allocations and network designs. At the same time, a few North American cities are bucking the trend and growing their transit ridership while keeping driving down. We'll hear from public agency practitioners, consultants, and researchers working from different angles to understand what these changes imply for mobility ecosystems built on robust transit

Moderator: Dianne Schwager, Senior Program Officer,
Cooperative Research Programs, Transportation Research
Board

Panelists

- Simon Berrebi, Postdoctoral Fellow, Georgia Institute of Technology
- Kimberly Fragola, Assistant General Manager for Operations, Centre Area Transportation Authority, State College, Pennsylvania
- Jonathan Hall, Assistant Professor, Department of Economics and Munk School of Global Affairs and Public Policy, University of Toronto
- Shana Johnson, Vice President of Service Delivery, Foursquare ITP

2:30-4:00 PM Breakout 3: MaaS System Design and Organization
AON Auditorium

Developing and designing Mobility as a Service necessitates extensive public and private collaboration. This session focuses on the broader institutional questions around bringing together a variety of public and private services and providers to implement a MaaS system, and is oriented toward forward-thinking agencies that are interested in working toward MaaS but are still wondering what needs to happen organizationally and who needs to be at the table. This panel is part of the FHWA international track.

Moderator: Meg Merritt, Principal, Nelson\Nygaard

Panelists

- Josh Cohen, National Director of Policy, TransLoc
- Krista Huhtala-Jenks, Head of Go-to-Market, MaaS Global/Whim, Finland
- Paavo Moilanen, Chief Technology Officer, Kyyti, Finland
- Todd Plesko, Vice President of Planning and Development, Dallas Area Rapid Transit

2:30- Breakout 4: Understanding and Coordinating Mobility
4:00 PM Options for the Transportation Disadvantaged
 State

Navigating the mobility options for the transportation disadvantaged (persons with disabilities, those in rural areas, older adults) can be daunting. Coordinating across the various transportation providers and human services can add even more challenges. This panel will look at the programs available with particular emphasis paid to non-emergency medical trips, evaluating the geographic equity considerations along with how technology can help to bring these together. Each of the panelists will give a short presentation followed by Q&A.

Moderator: John Marron, Director of Strategic Planning, IndyGo

Panelists

- Linda Cherrington Research Scientist, Transit Mobility Program, Texas A&M Transportation Institute
- Tom Grushka, Graduate Research Intern, Transportation Systems Group, National Renewable Energy Laboratory
- Anthony Shannon, Co-Founder, MUVE

2:30- Breakout 5: Electrification and Equity in Ridehailing
4:00 PM Ambassador

Ridehailing services operated by Lyft, Uber and others offer an opportunity to build the market for electric vehicles and associated charging infrastructure, but face unique challenges associated with business models and social equity considerations. This panel will feature insights from leaders on the cutting-edge of this trend, implementing new pilot projects and partnerships that suggest a path towards transformation.

Moderator: Nick Nigro, Founder, Atlas Public Policy

Panelists

- Jonathan Levy, Vice President of Strategic Initiatives, EVgo
- Jon Walker, Sustainability Policy Manager, Lyft
- Margo Dawes, New Mobility, Data, and Equity Strategic Advisor, City of Seattle
- Adam Grommis, Public Policy Manager of Sustainability, Uber

4:00- Break and Visit the Expo

4:15 PM International Ballroom

4:15- Breakout 1: Shared Mobility's Role in Addressing

5:45 PM Climate Change

Imperial Ballroom

The headlines on climate change are monotonous: “Four of the last five years are the warmest on record.” Climate change is impacting our lives with more intense storms, wildfires, flooding, and extreme heat. Burning fossil fuels is a source of climate change and some say that vehicle electrification is the answer.

Yes, electric vehicles (EVs) are part of the solution, but alone are not enough. While EVs may be cleaner at the tailpipe, they still depend on electricity and many sources of electricity are based on fossil fuels. Our panelists will discuss how shared mobility can help us get to a more sustainable future.

Moderator: Kelley Coyner, CEO & Founder, Mobilitye3

Panelists

- Matthew Clark, Associate, Steer
- Elizabeth Irvin, Transportation Director, Center for Neighborhood Technology
- Russ Stark, Chief Resilience Officer, City of Saint Paul, Minnesota

4:15- Breakout 2: Building and Funding Mobility Coalitions

5:45 PM Gold

Developing sustainable regional mobility requires strong synergy between public, private, and NGO partners. How do they develop it? How are new mobility trends shaping how we partner to secure funding, policy reforms, and new programs? In this session, we will explore the evolving role of shared mobility in the transportation coalition playbook.

Moderator: Emiko Atherton, Director, National Complete Streets Coalition

Panelists

- Suzanne Carlson, Transportation and Mobility Project Manager, Innovate Memphis
- Jordan Davis, Director, Smart Columbus Partnership
- Ron Gifford, Project Manager, Central Indiana Personal Mobility Network

4:15-5:45 PM Breakout 3: Risk and Uncertainty for Users and Operators State

Shared mobility and the increasing automation of vehicles bring with them both new modes and questions about how to create a safe right of way. This panel will reflect the range of stakeholders, from independent shared mobility operators to insurers when considering the autonomous future. Look into the future of shared mobility with panelists who are required to, every day.

Moderator: Laura Fraade-Blanar, Postdoctoral Fellow, RAND

Panelists

- Rachel Allen, Group Product Manager, Arity
- Maureen Brown, Senior Vice President, Munich Re America
- Ryan Gammelgard, Council, State Farm

4:15-5:45 PM Breakout 4: New Horizons in Outside the Box Mobility Ambassador

The rise of scooters has shown us that there are gaps in the shared mobility industry that inventive new modes can help to fill. Hear from some of the innovators of these modes, from pedal-electric automobiles to shared water bicycles. Following is a discussion on how standards could play a role in shaping emerging modes and in filling the gaps in our current shared mobility system from a transportation planning perspective. Each of the panelists will give a brief presentation followed by Q&A.

Moderator: Douglas Pancoast, Head of Research and Development, Urban Mobility, Bosch

Panelists

- Annie Chang, Manager, Emerging Mobility, Global Ground Vehicle Standards, SAE International
- Roma Kuropas, CEO, President & Founder, Innova EV
- Anthony Miller, Marketing & Communications Manager, VeloMetro
- Jessica Schiller, Founder and CEO, Schiller Water Bikes

4:15-5:45 PM Breakout 5: Next Generation Transit Fleets: Embracing Electric

Cuvee

Zero-emission buses (ZEBs), while still in a nascent stage of deployment, have increasingly become a centerpiece strategy for cities and transit operators pursuing cleaner energy futures. Hear from leaders in the public, private and non-profit sectors about their experience planning and implementing ZEBs around the country.

Moderator: Erik Bigelow, Director of Midwest Operations, Center for Transportation and Environment

Panelists

- Bill Fay, Director of National Sales, GILLIG
- Kent Leacock, Senior Director of Government Relations, Proterra
- Keith Moody, General Manager, CATbus
- Leah O'Dwyer, Head of eBus Solutions, Chargepoint

SPECIAL EVENT

5:45-6:15 PM Closing Ceremony International Ballroom

Join us for our concluding remarks, a toast to shared mobility for all, and learn the “One to Watch” winner of the Startup Spotlight.

**Sharon Feigon**

Founder and Executive Director
Shared-Use Mobility Center

Sharon is a founder and the executive director of the Shared-Use Mobility Center, a non-profit public-interest organization working to foster collaboration in shared mobility and help connect the growing industry with transit agencies, cities and communities across the nation. As executive director, Sharon leads SUMC's work, which includes conducting innovative research around the impacts of shared mobility, developing pilot projects to test shared mobility strategies, and providing advice and technical assistance to cities and regions in order to help extend the benefits of shared mobility for all. SUMC was also awarded a contract to develop the Innovation Knowledge Accelerator in partnership with the Federal Transit Administration to assist cities undertaking Mobility on Demand projects.

Sharon was previously the CEO of IGO Carsharing, the nonprofit organization that started carsharing in the Chicago region. Under Sharon's leadership, IGO grew from a small pilot project into a successful operating company with 15,000 members in 45 neighborhoods. Sharon worked with the Chicago Transit Authority to create the only combined car-share/transit fare card in North America, led IGO's expansion into underserved communities, and also developed solar canopies and charging stations that helped introduce renewable charging and mobility hubs to the region.

Prior to taking the helm at IGO, Sharon was the Director of Research & Development at the Center for Neighborhood Technology for more than a decade, where she was the Principal Investigator and Lead Author for key reports and coordinated CNT's Transit-Oriented Development Program. Prior to this, Sharon was a founder of the national Carsharing Association and has served as Co-Chair of the Transportation Research Board's Shared Vehicle Committee and as a member of the U.S. Green Building Council's LEED-ND Committee, which created LEED standards for neighborhood developments.

**Anthony Foxx**

Chief Policy Officer and Senior Advisor to the President and CEO
Lyft

In his role, Anthony works alongside Lyft's co-founders and executive team -- at the intersection of transportation policy, technology, and public-private partnerships -- to expand affordable mobility options and improve people's lives with the world's best transportation.

From 2013-2017, Anthony served as the 17th United States Secretary of Transportation, leading an agency with more than 55,000 employees and a \$70 billion budget, whose primary goal was to ensure that America maintains the safest, most efficient transportation system in the world. Among many accomplishments during his tenure, the DOT established a first-ever policy framework for the safe integration of self-driving vehicles, and leveraged \$350 million in public and private funding to demonstrate how smart technology can change cities and local communities.

Anthony was also the mayor of Charlotte, North Carolina from 2009-2013. During this time, he made transportation investments the centerpiece of Charlotte's job creation and economic recovery efforts. These investments included extending the LYNX light rail system, the largest capital project ever undertaken by the city. He also expanded Charlotte-Douglas International Airport (the sixth busiest in the world), worked with North Carolina Governor Beverly Perdue to accelerate the I-485 outer belt loop, and started the Charlotte Streetcar project.

**Shelley Poticha**

Managing Director

Healthy People & Thriving Communities Program

Natural Resources Defense Council

Shelley Poticha is the managing director of Healthy People & Thriving Communities, one of the four cornerstone programs at the Natural Resources Defense Council, a leading nonprofit group that uses policy, science, the law, finance, and public engagement to change systems, build agencies, and secure more equitable and sustainable access to resources so that all can thrive. In addition, Shelley is a longtime partner in multiple NRDC initiatives including transportation policy reform, LEED-ND, and the creation of Smart Growth America.

Prior to joining NRDC, Shelley was a senior adviser and director of the Office of Sustainable Housing and Communities at the Department of Housing and Urban Development. Before joining HUD, she served as President and CEO of Reconnecting America, where she became a national leader for the reform of land use and transportation planning and policy with the goal of creating more sustainable and equitable development, particularly around transit stations. She also previously served as Executive Director of the Congress for the New Urbanism.



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Moderators



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City Lab



Mary Wisniewski
Chicago Tribune



Mariia Zimmerman
MZ Strategies



Vince Valdes
Associate Administrator for Research, Demonstration and
Innovation, FTA

SUMC wishes to thank its board of directors, funders and trade allies for their ongoing support of SUMC's mission to expand the benefits of shared mobility for all. In addition, SUMC would like to thank the 2019 National Summit Sponsors, Exhibitors, Host Committee Members, Program Committee Members, Promotional Partners, and Media Partners for supporting this event.

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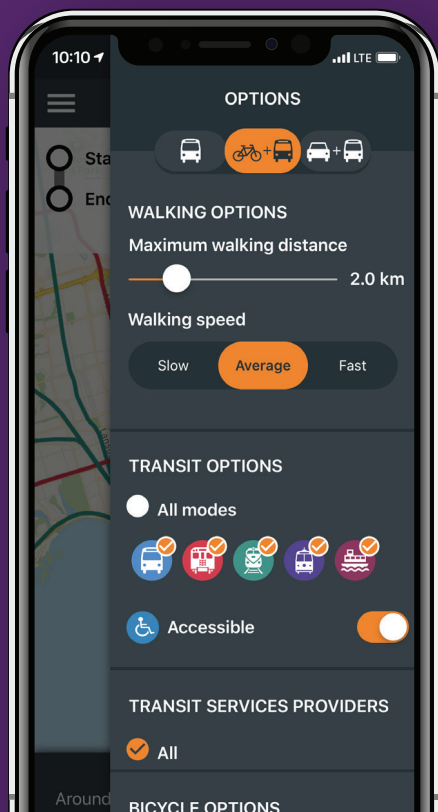
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